



The ORACLE

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September 2011

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The CLASSIFIEDS

Dates to Remember

September 23-25, 2011
Chesapeake Dental Conference
Ocean City, MD

October 3, 2011
General Membership Meeting
Silver Spring, MD

Class Schedule Enclosed

WE NEED YOUR HELP!!

We are in the process of planning future meetings but need help. We need members to contribute toward ideas for speakers. We need members to plan the events. If you've seen a great speaker at another lecture or if you've heard of a great speaker please let us know.

**All General Membership Meetings are held at the Silver Spring Crowne Plaza
8777 Georgia Avenue
Silver Spring, Maryland**

SMDS General Membership Meeting

Conscious Sedation Management of Anxious Patients

Speaker: Harvey Levy, D.M.D., MAGD, LLSR

Anxiety prevents many people from seeking dental care. Effective management of anxious patients is both a great service and a practice builder. Techniques including nitrous oxide, oral sedation, wraps, props, restraints, instant imaging, and other tools are presented in Dr. Levy's lecture.

Monday, October 3, 2011

Cocktails start at 6:00pm

Silver Spring Crowne Plaza – 4th floor

8777 Georgia Avenue Silver Spring, Maryland

Reservations are required to attend this meeting and **MUST** be made by no later than September 24th. Reservations made after that date will be charged \$25.00 You may call the SMDS office at 301-345-4196 or e-mail Valerie at smdsval@verizon.net

The October 3rd SMDS General Membership Meeting is being sponsored by Mr. Ron Ehman, Partner, Dental CPAs (a division of Naden/Lean, LLC) www.dentalcpas.com or REhman@dentalcpas.com

Upcoming meetings will include:

General Membership Meeting – December 5, 2011

Dr. Michael Ribera – Endodontics

Brunch and Learn – January 27, 2012

CAPT. Jeffrey S. Nordin, NNMC – Operative Dentistry

General Membership Meeting – February 6, 2012

Dr. Ahmad Soolari – Advances in Periodontics

General Membership Meeting – March 5, 2012

Dr. Richard Wynn – Dental Pharmacology

The ORACLE is published eight times a year by the Southern Maryland Dental Society, 4920 Niagara Road, Suite 306, College Park MD 20740, (301) 345-4196, Fax: (301) 345-0016, and mailed to all members of the Society.

The SMDS will publish signed articles relating to all phases of dentistry (space permitting), but assumes no responsibility for opinions expressed by the contributors. Acceptance of advertising in no way constitutes professional approval or endorsement.

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From the Editor's Desk



Dr. Jay S. Nokkeo

I hope everyone had a nice summer. It's a pleasure and honor to continue as your editor. For me, the summer was filled with 3rd molar extractions and a short beach vacation. My daughter is starting kindergarten this fall and I hope she has a long educational career.

We at the SMDS executive office are excited to start our new crew of officers and committee members. We would like to thank our past officers/members for all of their hard work last year. There are many issues organized dentistry has to deal with this year, and we look forward to serving our fellow dentists protect our profession. Attacks to our profession do not take the summer off, so the ADA/MSDA/SMDS have been working hard all summer long on issues from access to care to mall bleaching organizations. We are always looking for our members to become involved in organized dentistry, even if it's simply getting a non-member friend interested. There is always a need for future committee or executive members at the local, state, and national level, so please volunteer your time and talents if available. We continue to welcome suggestions on how your local dental society can improve so feel free to contact us throughout the year. The future of organized dentistry is in your hands.

Jay S. Nokkeo, DMD



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President's Message



Alan Heller, D.D.S.

As the new President of SMDS I'd like to give you a little background about myself. I am an orthodontist with offices in both Montgomery and Prince George's counties. I have been an SMDS member since 1991 and an executive committee member since 1995. I have previously been chair of the Programs and Arrangements committees,

Parliamentarian, Treasurer, Secretary, and Vice President. I have also taught in the orthodontic assistant training course offered by the society and served on the Continuing Education Committee. When I first became involved at the committee level, I never considered that I would someday become President. Like many of you, I didn't really know much about organized dentistry after finishing dental school and residency. Everything changed when I was recruited by Tom A'Beckett and the late John Nespeca to serve on the Arrangements Committee.

The way I see it SMDS is broken down into three levels of commitment:

1. Dues paying member: We have over 600 members but there are hundreds of non-member dentists in the area. Maryland has one of the lowest ADA membership saturation percentages in the country, but we face a regulatory environment that has been rated as the worst in the country. Organized dentistry needs as many members as possible to combat onerous regulation. Just in the past few years we have had success in dealing with the Department of the Environment on the matter of x-ray inspections, helped defeat anti-amalgam legislation, and most recently successfully lobbied the state legislature helping Maryland join many other states in preventing insurance companies from requiring dentists to follow a fee schedule for procedures they don't even cover.
2. Supportive Member: SMDS offers a lot of bang for your dues buck. Many members try to attend at least one of our four general membership meetings. Catch up with colleagues and old classmates. Excellent lectures and continuing education hours are included. In addition, many SMDS members take advantage of a variety of educational opportunities the society offers for you and your staff.
3. Leadership: SMDS is led by a small (too small) group of Executive Board and committee members. These dentists (with invaluable help from Valerie and Janice in the office) sustain the society. SMDS is always looking for members to fill the leadership ranks. A couple of years as a committee member followed by several years on the Executive Committee is of great service to the society. In my fifteen years on the Executive Committee many have come and gone. But there are a couple of members who have been around even longer than I.

My goal along with the members of the Executive Committee is to get a little more commitment out of you. No matter what level you are as a current member, even if all you are currently doing is paying annual dues, consider attending a General Membership meeting. Learn more about what organized dentistry has to offer. Encourage your colleagues who are not members to join. There is strength in numbers. Help SMDS gain influence at the state level and help Maryland gain influence at the national level. Contact your Maryland State Representative and Senator about issues effecting dentistry. Please send your staff members to the classes SMDS offers. Attend SMDS events and classes yourself on a more regular basis. There are many sources for continuing education, but you won't find any more local and cost effective than those offered by SMDS. If there is a speaker or topic you would like to hear, or an event you would like to help plan, let an executive committee member know.

If you are already doing many of these things, please consider joining a committee. Just call the chairman of the committee you would like to help as they would love to hear from you. If you are currently on a committee, consider an Exec Board position. And if you are currently on the Exec Board, please consider moving up the ladder and becoming an officer. The society and dentistry in our community will thrive with experienced and committed leaders.

Not everyone will make the time or commitment to eventually become President of the society, but everyone can do at least a little more. I look forward to hearing from you and I hope to help you make this a great year for SMDS!

Alan Heller, D.D.S.

Leadership Update

Dear Colleagues,

Commission on Dental Accreditation to Establish Standards for Dental Therapy Education Programs

As reported in [ADA News](#), at its Aug. 5 meeting, the Commission on Dental Accreditation (CODA) voted to establish accreditation standards for dental therapy education programs. The University of Minnesota, the first U.S. dental school to initiate such a program, requested that the Commission take this action.

CODA describes its action as the first step in a multi-year process to develop new standards for dental therapy education programs. As part of that process, the Commission sets the national scope of practice when it develops accreditation standards in a discipline of dentistry.

Although CODA is a long way from defining the scope of practice for dental therapists, the American Dental Association (ADA) is already on record as firmly opposing anyone other than a dentist diagnosing oral disease or performing surgical/irreversible procedures. While CODA is an agency of the ADA, accreditation decisions, standard setting and accreditation policy is solely under the Commission's purview, as outlined in the ADA Bylaws.

CODA has stated there will be opportunities for public comment on the accreditation standards as CODA develops them. The ADA will certainly submit comments based on policy established by the ADA House of Delegates.

For additional information on the accreditation process, please visit the Commission on Dental Accreditation area of ADA.org at ADA.org/100.aspx. We have distributed an Issues Alert regarding the CODA news to all ADA members which includes a Q and A and a reiteration of the ADA's position on scope of practice.

ADA Releases Second in Series of Breaking Down Barriers to Oral Health Papers

The ADA has just released *Breaking Down Barriers to Oral Health for All Americans: Repairing the Tattered Safety Net*, the second in a series of papers that

examines the challenges and solutions to bringing good oral health to millions of Americans who currently do not receive adequate dental care.

Repairing the Tattered Safety Net's primary messages include:

- "Safety net" is a misleading term. There is no real system, and the various components lack coordination and communication.
- Prevention is essential. A public health model based on the surgical intervention in disease that could have been prevented, after that disease has occurred, is a poor model.
- Everyone deserves a dentist.
- The availability of clinical services alone will not maximize utilization.
- Treating the disease without educating the patient is a wasted opportunity.
- Administrative reforms and minor funding increases can yield major improvements in private practice dentists' participation in safety net programs.
- We must take the "silent" out of the "silent epidemic." All levels of our society suffer from the failure to adequately understand the value of oral health.
- Organized dentistry is solution-oriented and has the best grasp of the big picture.

At its essence, the "Breaking Down Barriers" series is part of a larger effort by the ADA to move the conversation away from rancorous debates over the scope of practice of various workforce models, and toward the much more significant barriers and solutions to improving oral health.

Report Eyes Better Access for Vulnerable, Underserved Populations

The Institute of Medicine Committee on Oral Health Access to Services recently released a 243-page report outlining its vision for improving access to oral health care. The report mentions—without making recommendations—various dental workforce innovations that are either under way or under discussion.

The ADA continues to support exploring new ways to maximize the efficiency of the team system of delivering dental care. Our Community Dental Health

Coordinator project is one example of this. Everyone deserves a dentist. However, we must restate our opposition to allowing so-called midlevel providers to diagnose disease and/or perform surgical/irreversible procedures. For the full ADA News article, including my response to the report, please see: ADA.org/news/6044.aspx.

Seven New Courses Available for Annual Session Registrants

The Council on ADA Sessions has added seven more courses to the continuing education lineup for the Annual Session Oct. 10-13 at the Mandalay Bay Convention Center.

New courses include:

- Current Concepts in Endodontics
- Implant Diagnosis and Restorative Treatment Planning
- Medical Management of the Oral and Maxillofacial Surgery Patient
- Optimize Your Practice: Understanding the Code
- Interdisciplinary Esthetic Dentistry and Orthodontics in Optimal Treatment of Dentofacial Dilemmas
- Recognizing and Restoring Occlusal Stability
- Teamwork: Dentists and Dental Laboratory Techs Can Enhance Patient Care and Reduce Remakes

You can log on to ADA.org/session to search for courses by topic, course code, speaker or date. Speaker bios and short descriptions for each course are available. You can register for Annual Session and CE courses or add courses to an existing registration. Register before Sept. 9 to get the lowest rates for fee courses.

Amendment Adds Funding to Indian Oral Health Programs

An amendment that would add \$4.3 million to the Indian Health Service was offered to the House Interior appropriations bill by Rep. Paul Gosar (R-AZ). According to his floor statement, Rep. Gosar intends for the extra money to be directed toward the dental program. The House quickly accepted the Gosar amendment, a pleasant surprise for the ADA and Rep. Gosar's staff, who were preparing a "dear colleague" letter asking for support for the amendment. The ADA does not yet know when the House will finalize the Interior appropriations bill. It could be late September.

ADA Foundation Seeks Input on Relief Grant Program

The ADA Foundation seeks input on its Relief Grant Program (RGP).

Representatives of constituent societies are invited to participate in a conference call to share thoughts, concerns and suggestions about the current structure of, and improvements to, the RGP. The call is scheduled for Mon., Aug. 15, 2011 at 2:00 p.m. eastern time. A notice of this call was sent to constituent society executive directors by e-mail on July 26. For more information, or to indicate your participation and receive call-in instructions, please contact Ms. Rose Famularo Cano at Canor@ada.org or 800-621-8099, x2763.

The Health Resources and Service Administration Seeks Senior Dental Officer

The Health Resources and Services Administration (HRSA) has posted a notice for a senior dental officer to advise on oral health policy, noting that "one or more positions may be filled using this vacancy announcement." Applications will be accepted through 11:59 p.m. eastern time, Aug. 11.

Responsibilities include:

- Provide leadership in the coordination of oral health activities.
- Develop special studies involving oral health care.
- Participate in special assignments and projects.
- Prepare comprehensive reports and presentations.

A dental degree, one year of professional dentistry experience and current licensing are among the required criteria. For more information, please see www.usajobs.gov, call 215-861-3074 or email Philadelphia@opm.gov. HRSA is an agency within the U.S. Department of Health and Human Services. Sincerely,



Raymond Gist, DDS
ADA President

Leadership Update *Continued from Page 5*

U.S. Drug Czar Keynotes ADA's Conference on Dentist Health and Wellness

The ADA hosted the 2011 Conference on Dentist Health and Wellness this week. Gil Kerlikowske, Director of the National Drug Control Policy (commonly known as the "U.S. Drug Czar"), was the keynote speaker. Mr. Kerlikowske discussed the role of dentists in educating patients on the risks of opioids and other controlled substances, detailing the importance of using, storing and disposing of medications properly. He also urged the implementation of Prescription Drug Monitoring Programs (PDMP) in everyday practice and stressed just how vital it is—in the dental community and beyond—to identify drug abuse and remove barriers to recovery for patients and peers.

Some of the most eye-opening statistics from Mr. Kerlikowske's presentation (tabulated in 2007):

- 17 states had more drug-induced deaths than from motor vehicle accidents.
- Illicit drug use cost the U.S. economy more than \$193 billion.
- Prescription drug abuse cost the U.S. economy more than \$55.7 billion.
- Users perceive prescription drugs as "safer" than street drugs because they are manufactured by pharmaceutical companies and prescribed by healthcare providers.

For more information on PDMP, please visit www.pmpalliance.org. The Office of National Drug Control Policy's website can be found online at: www.whitehousedrugpolicy.gov.

2011 International Volunteers Honored; Nominations for 2012 Open

In August, the ADA Committee on International Programs and Development awarded the Certificate for International Volunteer Service to dentists and dental students who spent at least 14 days performing dental services in a foreign country. Recipients were nominated by their state or local dental society, federal dental services or dental school. A total of 171 ADA member volunteers were honored. For the full ADA News article, please visit: ADA.org/news/6147.aspx. The committee is now accepting nominations for its 2012 awards. For more information, contact the ADA Division of Global Affairs, Ext. 2726 or international@ada.org.

House Connects with ADA Connect

ADA leadership—officers and delegates—have attended virtual summer school this year, learning how to master a new technological tool that brings the Association one step closer to a paperless House.

ADA Connect, based on Microsoft's SharePoint collaboration software, allows delegates, alternates and officers a secure platform for accessing House documents, exchanging information about issues and learning about their colleagues. It is replacing an older application, which is no longer produced, and it offers more features to users.

The ADA has already completed 65 webinar-based training sessions for ADA Connect since June 15. The live training option was attended by 479 participants; on-demand sessions remain available. Please visit ADA.org in the House of Delegates section to find this important training.

There will be additional training sessions focused on iPad users and advanced training available in September.

This week, the second newsletter from our Treasurer, Dr. Ed Leone called "Money Matters" was posted on ADA Connect. This informative newsletter is designed to educate delegates on important financial and economic matters that impact the ADA.

Michigan Law Provides Civil Immunity to Retired Dentists Who Provide Charitable Care

Retired dentists in Michigan have even more incentive to provide charity care for underserved patients in their communities.

In June, Gov. Rick Snyder signed a Michigan Dental Association-supported bill into law that provides civil immunity to retired dentists who provide care to the underserved. Now they may do so without the fear of being sued, as long as they possess a voluntary license issued by the Bureau of Health Professionals and offer services that are free.

For the full ADA News article, please visit: ADA.org/news/6133.aspx.

ADA Teams with Forsyth to Offer Course on Evidence-Based Dentistry

The ADA Center for Evidence-Based Dentistry is collaborating with The Forsyth Institute (Cambridge, MA) to offer

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a one-week (September 19-23) intensive course on evidence-based dentistry (EBD).

The course is relevant to all dentists, members of the dental team, educators, researchers (including practitioners involved in practice-based research networks) and other professionals involved in dentistry; and is open to US-based and international individuals.

For more information about the ADA/Forsyth EBD Course, please contact the ADA Center for Evidence-Based Dentistry at ebd@ada.org.

New Dentist Conference Seeking Speakers

Are you interested in joining the lecture circuit? If so, please submit your application for the *Emerging Speakers Track* at the 2012 ADA New Dentist Conference, June 24, 2012 in Washington D.C.

This track will offer four up-and-coming professional lecturers the chance to present a 75-minute session to their peers. Presenters will be promoted in the New Dentist Conference brochure, conference program and in all conference promotions—and will be considered for future speaking engagements at the 2012 ADA Annual Session in San Francisco and the 2013 ADA New Dentist Conference in Denver, CO.

Sincerely,



Kathleen T. O'Loughlin, DMD, MPH
Executive Director / Chief Operating Officer

The SMDS Executive Committee would like to extend a very heartfelt "THANK YOU" to Dr. Charles Doring, and the many who helped the profession of dentistry overcome many legislative issues. Keep up the good work.

Southern Maryland Dental Society Executive Committee

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EQUIPMENT FOR SALE: Complete modern operatory in exc. cond. ADEC Cascade unit; chair; light; built in Demetron curing light; stool; sandblaster; custom wall cabinets ... Can email photos. 301-946-4773. PAUL SHEINMAN psheinman@verizon



Anesthesia CE Course

Need Anesthesia CE? The MSBDE now requires anesthesia CE for any dentist giving oral and/or IV sedation beyond "anxiolysis." Ten (10) anesthesia CE Hours are required for the 5 year permit renewal.

The Maryland Component of the American Dental Society of Anesthesiology is proud to present:

Enteral Sedation Update

Kenneth L. Reed, DMD

Assistant Director, Advanced Education in General Dentistry & Attending, Dental Anesthesiology Residency, Lutheran Medical Center, Tuscon, AZ

DATE: October 21, 2011 at the BWI Marriott

Course Description: A review of oral sedation, commonly used medications and their basic pharmacology along with rationale for sedation agent selection and dosing appropriate for various patient populations.

Register in advance or on-site at 8 AM on October 21, 2011 at the BWI Marriott Hotel. Fee: ADSA members \$150; non-members \$275 (anesthesia CE: 7.5 hours) Airway Station Fee: \$50 for registrations before 10/03/11 or \$75 after 10/03/11 (an additional CE of 1.0 hour)

For More Information or to Pre-Register: www.adsahome.org/component.html or call 312-664-8270.

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